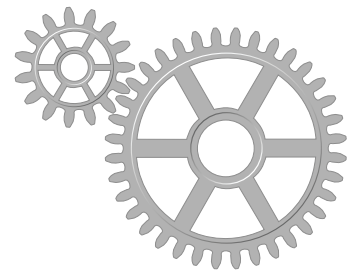


# WebNative Suite & Adobe Creative Suite: Save Time and Simplify Your Workflow



**Xinet® WebNative® Suite** offers seamless integration with Adobe® Creative Suite to boost productivity in your unique workflow.

## Overview

At Xinet, we understand your production needs. WebNative Suite is the digital asset management solution that addresses the unique requirements of graphics professionals today. With a series of WebNative Suite plug-ins for Adobe InDesign, designers who depend on Adobe products in the workplace can also rely on WebNative Suite for seamless integration that boosts efficiency throughout the production process. Users enjoy the benefits of faster searching and placement of assets, easier collaboration with off-site contributors, and greater workflow automation. Xinet WebNative Suite and Adobe CS are plugged in.

## Preview Assets from a Web Browser

With WebNative Suite, previews of native Adobe documents—such as InDesign, Photoshop and Illustrator files—are viewable from any Web browser, from any location in the world. Users, both local and remote, can see previews of all the documents in a particular job folder, or all the assets in a specific campaign, and interact with these document previews from any standard Web browser in a number of ways:

- *Identify documents:* Users can look at small previews of Adobe documents—including layout documents, images and videos—for quick, easy identification, even after they have been archived.
- *View file information:* By selecting the WebNative Suite preview for any Adobe document, users can view information about that file, such as its format, size, name and the date it was last modified, or any other XMP metadata available.
- *Identify documents that use a common asset:* Users can preview an image, and at the same time, see a preview of every document in which that image has been placed, even for files that have been archived. This feature, called Linked Files Viewer, simplifies tasks like changing a corporate logo.
- *Speed approvals:* The Annotations feature allows multiple users to mark up a master file that is centrally located on a WebNative Suite server. Comments are shared on the master file, enhancing collaboration for faster review cycles.
- *Access assets:* Adding new options to Apple's Contextual Menu allows WebNative Suite users to view an asset's location on the server, and provides instant, secure access to assets for quick download.

## Drag and Drop Images from a Web Browser

Whether local or remote, users can drag and drop WebNative Suite image previews directly from a Web browser to a layout document, even without the volume mounted. When it is time to print, images are automatically relinked, transparencies are preserved, and accurate, reliable output can be generated through a special WebNative Suite PDF Image Replacement print queue. Simplicity like this offers ease and convenience to off-site designers and local production staff alike.

### Working with Adobe Products

For information about how WebNative Suite features integrate with Adobe Creative Suite to compliment creative and production workflows, ask about:

- Annotations
- Asset Browser
- Contextual Menu
- Interactive PDF
- Linked Files Viewer
- PDF Image Replacement
- Uploader
- XMP Integration

Contact [sales@xinet.com](mailto:sales@xinet.com) for a complimentary Web demo

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## Search For and Place Assets from InDesign

The Asset Browser feature offers users an active, mini Web browser within InDesign itself. Without ever leaving the layout application, designers can search for assets and drag them directly to a layout document—with simple, efficient navigation.

But this tool can do more than just help designers find and place images. With additional customization, many aspects of design and layout for images and the metadata associated with them can be automated. For example, an image dragged from Asset Browser can be automatically placed at a specific size, with its already formatted price and item description beneath, making catalog layout a snap.

This password-protected mini browser stays active within InDesign so there's no need to toggle between applications. And with simple asset access and automation features built right in, designers find more time to focus on the creative process.

## Access Live Assets from a PDF File

Interactive PDF is a feature that allows WebNative Suite users to generate PDF documents in which the images within the file act as interactive links back to original assets on the WebNative Suite server.

Any WebNative Suite user with access to this feature can quickly generate an Interactive PDF file by simply exporting a document from InDesign to a preconfigured print queue within WebNative Suite. The resulting file, now with interactive links, can be sent to a user in a different room or a different country, and the recipient can click on any image in that file to gain access to the live image on the WebNative Suite server. Once logged in, this user can quickly download the image, make last minute touch ups, modify its metadata, or otherwise work with the asset as permissions allow.

## Upload Files to the Server from InDesign

Off-site designers working on layout documents can upload deliverables directly from InDesign to the WebNative Suite server. This feature adds a new menu option to the InDesign File drop-down menu—called WebNative PDF Upload.

With one-click, the Xinet Uploader desktop application is launched, allowing off-site users to deliver files exactly where you want them on the WebNative Suite server. All the user needs is an Uploader application that has been preconfigured with metadata requirements, file delivery parameters, and e-mail notification conditions.

Quick file delivery with an Uploader offers greater convenience by eliminating the need for FTP delivery and providing instant access around the world. It even saves time and carrier costs by reducing the need to ship files unnecessarily.

## Automate Workflow with Adobe XMP

WebNative Suite utilizes Adobe XMP metadata by reading metadata into the database, and writing it to Adobe documents. With proper database configuration, capturing metadata is automatic, and once it is captured, it can be searched, viewed and modified from any Web browser.

Customized metadata fields in an Adobe file can be given corresponding custom data fields in the WebNative Suite database, increasing flexibility and ensuring that all of your metadata is captured and available to those who need it.

WebNative Suite uses this metadata to automate workflows in a variety of ways, most notably through our Triggers and Actions functionality. Customized to your unique business practices, metadata can be used to drive actions in the database that would otherwise be done manually. Based on the presence of metadata or changes to metadata values, a PDF can be automatically generated and placed in a specific folder; an e-mail can be automatically sent to a colleague or client, letting them know that a document is ready for review; a file can be automatically uploaded to the printer—you decide which actions are automated, and WebNative Suite does the rest.

Automation saves time, and saving time means saving money. It's as simple as that.